

4th Annual U.S. Securitization Awards

APRIL 17, 2008 • THE RITZ-CARLTON NEW YORK, BATTERY PARK

Cocktail Reception, Dinner & Awards Ceremony

The U.S. Securitization Awards recognize the people, companies and deals that made an impact on the U.S. securitization market during the past year. Nominees and winners are selected by the editorial staff of Institutional Investor's *Total Securitization* – a news service exclusively dedicated to the global securitization markets - following their industry-wide due-diligence. The editorial staff draws on their market intelligence and accepts input from readers and industry leaders when making their selections.

On Thursday, April 17th, 2008, award nominees will be honored and winners will be announced and awarded at a gala dinner and awards ceremony at the Ritz-Carlton New York, Battery Park in New York City.

The U.S. Securitization Awards bring together leaders from across the industry to recognize and celebrate the achievements of their peers and is an event not to be missed.

Sponsoring the 4th Annual U.S. Securitization Awards is an excellent way for your company or firm to:

- Convey its support of the nominees and the securitization industry
- Reinforce its profile to leaders in the securitization industry through recognition in pre-, at-, and post-event promotions
- Generate new business through networking with award nominees and other guests
- Honor and entertain nominees, colleagues, clients and prospective clients



*click the image for more on the
Rising Stars of Securitization*

This year's event will also celebrate the Rising Stars of Securitization, 10 up-and-coming, talented young professionals nominated by their managers, mentors and peers, and selected by the business editors of Institutional Investor News as future leaders of the securitization industry. The Rising Stars of Securitization were announced on February 5th. 'Stars' will be honored and awarded at *Total Securitization's* 4th Annual U.S. Securitization Awards dinner and ceremony.

"From start to finish the Securitization News Dinner was a quality event. It's exciting to be among all of the major players in the industry, especially in such a relaxed and beautiful setting. And obviously it's a thrill to be recognized by your peers with an achievement award." — Sandra Foist, **FGIC**

www.iinews.com/2008awards/



For more information on attending or sponsoring the awards, please contact:

Tracey Redmond, Awards Director

phone. 212-224-3239 fax. 212-224-3811 email. tredmond@iievents.com

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— Lifetime Achievement Award Recipient —

C. Thomas Kunz

Retired Head of Structured Finance
Skadden, Arps, Slate, Meagher & Flom

— 2008 Award Categories & Nominees —

ABS Deal of the Year

- **Buckeye Tobacco Settlement Financing Authority**
Underwriters: Bear Stearns and Citigroup
- **IHOP Corp./ Applebee's International Securitization**
Underwriter: Lehman Brothers
- **Farmers Insurance Committed Capital Facility**
Underwriters: Swiss Re, Commerzbank, Citigroup and Calyon

CDO Deal of the Year

- **Genesis CLO 2007-1 and Genesis CLO 2007-2**
Genesis 2007-1:
CDO manager: Ore Hill Partners
Underwriter: Deutsche Bank
Genesis 2007-2:
CDO manager: Levine Leichtman Capital Partners
Underwriter: Deutsche Bank
- **Dalton CDO**
CDO manager: Dynamic Credit Partners
Underwriter: Deutsche Bank
- **Integral Funding**
CDO managers: Octagon Credit Investors and Credit Suisse
Alternative Capital
Underwriter: Credit Suisse

CMBS Deal of the Year

- **The TOP Program**
Underwriters: Morgan Stanley and Bear Stearns
- **Equity Office Properties Securitization**
Underwriters: Bear Stearns, Goldman Sachs and Bank of America
- **Archstone-Smith**
Underwriters: Lehman Brothers and Bank of America

ABS Firm of the Year

- Lehman Brothers
- Deutsche Bank
- Goldman Sachs

CDO Firm of the Year

- Deutsche Bank
- JPMorgan
- Goldman Sachs

CMBS Firm of the Year

- Morgan Stanley
- Lehman Brothers
- Bear Stearns

CDO Manager of the Year

- TCW
- BlackRock
- AIG

Law Firm of the Year

- Thacher Proffitt
- Stroock & Stroock & Lavan
- McKee Nelson
- Mayer Brown

Research Team of the Year

- JPMorgan
- UBS
- Bear Stearns
- Deutsche Bank

Trustee of the Year

- The Bank of New York Mellon
- LaSalle Bank
- U.S. Bank
- Deutsche Bank

Investor of the Year

- **Mani Sabapathi**, Prudential
- **John Paulson**, Paulson & Co.
- **Sanjeev Handa**, TIAA-CREF

Outstanding Contribution Award

- Markit
- Sheila Bair, FDIC
- ASF/US Department of Treasury

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4th Annual
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Past Award Winners and Categories

Lifetime Achievement Award Recipients

2007 - Joseph M. Donovan, Former Chairman of ABS and Debt Financing, Credit Suisse

2006 - Tom Wratten, Founder and CEO of Principal commercial Acceptance

Deal of the Year

2005 - UCC Capital's \$53 million BCBG
Max Azria

ABS Deal of the Year

2006 - Hertz Vehicle Financing 2005-1,
2005-2

Co-Leads: Deutsche Bank, Lehman Brothers

2007 - Dunkin' Brands

Lead: Lehman Brothers

MBS Deal of the Year

2006 - Northern Rock Whinstone

Co-Leads: Barclays, Lehman Brothers

2007 - Hipotecaria Su Casita

Lead: Credit Suisse

CMBS Deal of the Year

2006 - Toys R Us

Co-Leads: Deutsche Bank, Bank of America

2007 - TERRA LNR I

Lead: Barclays Capital

CDO Deal of the Year

2006 - Tourmaline CDO 1

Co-Leads: BlackRock Financial
Management and Morgan Stanley

2007 - Non-Profit Preferred Funding Trust I

Lead: Cohen & Co.

Securitization Firm of the Year

2005 - Citigroup Global Markets

2006 - Deutsche Bank

CDO Firm of the Year

2007 - Merrill Lynch

CMBS Firm of the Year

2007 - Wachovia Securities

Investor of the Year

2006 - Pacific Investment Management
Company (PIMCO)

2007 - Michael Rieger, AIG Global
Investment Corp.

CDO Manager of the Year

2005 - Trust Company of the West

2006 - BlackRock Financial Management

2007 - Trust Company of the West

Law Firm of the Year

2005 - Stroock & Stroock & Lavan

2006 - Cadwalader, Wickersham & Taft

2007 - Cadwalader, Wickersham & Taft

Trustee of the Year

2005 - Deutsche Bank

2007 - Deutsche Bank

Outstanding Contribution Award

2006 - The American Securitization Forum

Technology Firm of the Year

2005 - Intex

New Asset Class Deal of the Year

2006 - Credit Suisse First Boston 2005-
CND1 and 2005 CND2

Lead: Credit Suisse

Financial Guarantor of the Year

2005 - Financial Guaranty Insurance
Company

2006 - XL Capital Assurance

2007 - Ambac

Research Firm of the Year

2005 - JPMorgan

CDO Structurer of the Year

2005 - Deutsche Bank

Rating Agency of the Year

2005 - Fitch Ratings

MBS Issuer of the Year

2005 - Land Securities Group

ABS Issuer of the Year

2005 - MBNA

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Cocktail Reception, Dinner & Awards Ceremony

AWARD SPONSORSHIP OPPORTUNITIES

Exclusive Awards Dinner and Ceremony Sponsor	\$28,000
Exclusive Cocktail Reception Sponsor	\$20,000
Exclusive Registration Sponsor	\$16,000
Exclusive Champagne Toast Sponsor	\$15,000
Exclusive Premium Chocolate Sponsor	\$12,000
Table Sponsor (non-exclusive)	\$10,000
Individual Award Category Sponsor (category exclusive)	\$10,000
Individual Award Category Sponsor w/ a full table of 10	\$15,000
<ul style="list-style-type: none"> • ABS Deal of the Year • CDO Deal of the Year • CMBS Deal of the Year • ABS Firm of the Year 	<ul style="list-style-type: none"> • CDO Firm of the Year • CMBS Firm of the Year • Trustee of the Year • Law Firm of the Year
	<ul style="list-style-type: none"> • CDO Manager of the Year • Investor of the Year • Outstanding Contribution of the Year • Research Team of the Year
Evening Gift Sponsor (non-exclusive)	\$ 9,000

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Dinner and Ceremony Sponsor (exclusive) \$28,000

- 20 seats (2 tables) at the awards dinner. Premium location.
- Recognition as the awards dinner and ceremony sponsor in Institutional Investor's industry-wide, pre-event promotion; includes email campaigns, direct mail campaigns and print and online advertising in Institutional Investor's publications.
- Opportunity for a company executive to deliver a greeting during the awards ceremony.
- Full page, 4-color ad in the printed awards program with premium positioning.
- Recognition as the awards dinner and ceremony sponsor in the printed awards program, on event signage and in the ceremony's PowerPoint presentation.
- Verbal recognition as the awards dinner and ceremony sponsor by the awards' emcee during the ceremony.
- One-time use of event attendee list for a direct mailing.
- Recognition in a sponsor 'thank you' advertisement in a post-event issue of *Total Securitization*.

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4th Annual
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Cocktail Reception, Dinner & Awards Ceremony

Cocktail Reception Sponsor (exclusive)

\$20,000

- 12 seats (1 table) at the awards dinner. Premium location.
- Recognition as the cocktail reception sponsor in Institutional Investor's industry-wide, pre-event promotion; includes email campaigns, direct mail campaigns and print and online advertising in Institutional Investor's publications.
- Opportunity for sponsor representative to participate in the awards ceremony. The nature of the participation will be agreed upon between sponsor and Institutional Investor's Awards Director.
- Full page, 4-color ad in the printed awards program with premium positioning.
- Recognition as the cocktail reception sponsor in the printed awards program, on event signage and in the ceremony's PowerPoint presentation.
- Verbal recognition as the cocktail reception sponsor by the awards' emcee during the ceremony.
- Sponsor-branded cocktail napkins will be used during the cocktail reception.
- Recognition in a sponsor 'thank you' advertisement in a post-event issue of *Total Securitization*.



Registration Sponsor (exclusive)

\$ 16,000

- 10 seats (1 table) at the awards dinner. Premium location.
- Recognition as the registration sponsor in Institutional Investor's industry-wide, pre-event promotion; includes email campaigns, direct mail campaigns and print and online advertising in Institutional Investor's publications.
- Full page, 4-color ad in the printed awards program with premium positioning.
- Recognition as the registration sponsor in the printed awards program, on event signage and in the ceremony's PowerPoint presentation.
- Verbal recognition as the registration sponsor by the awards' emcee during the ceremony.
- Recognition in a sponsor 'thank you' advertisement in a post-event issue of *Total Securitization*.

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Cocktail Reception, Dinner & Awards Ceremony

Champagne Toast Sponsor (exclusive)

\$15,000

- 3 seats at the awards dinner.
- Recognition as the champagne toast sponsor in Institutional Investor's industry-wide, pre-event promotion; includes email campaigns, direct mail campaigns and print and online advertising in Institutional Investor's publications.
- Opportunity for company executive to make a toast during the awards dinner.
- Champagne will be provided to all guests for the toast, compliments of the sponsor.
- Full page, 4-color ad in the program brochure with premium positioning.
- Recognition as the champagne toast sponsor in the printed awards program, on event signage and in the ceremony's PowerPoint presentation.
- Verbal recognition as the champagne toast sponsor by awards' emcee during ceremonies.
- Recognition in a sponsor 'thank you' advertisement in a post-event issue of *Total Securitization*.



Premium Chocolate Sponsor (exclusive)

\$12,000

- 3 seats at the awards dinner.
- A box of chocolates (supplied by Institutional Investor) with sponsor's logo on the box ribbon or embossed sticker will be placed at each individual table setting.
- Recognition as the chocolate sponsor in Institutional Investor's industry-wide, pre-event promotion; includes email campaigns, direct mail campaigns and print and online advertising in Institutional Investor's publications.
- Full page, 4-color ad in the printed awards program.
- Recognition as the chocolate sponsor in the printed awards program, on event signage and in the ceremony's PowerPoint presentation.
- Verbal recognition as the chocolate sponsor by the awards' emcee during the ceremony.
- Recognition in a sponsor 'thank you' advertisement in a post-event issue of *Total Securitization*.

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Cocktail Reception, Dinner & Awards Ceremony

Table Sponsor (non-exclusive) \$10,000

- 10 seats (1 table) at the awards dinner.
 - Recognition as a sponsor in Institutional Investor's industry-wide, pre-event promotion; includes email campaigns, direct mail campaigns and print and online advertising in Institutional Investor's publications.
 - Recognition as a table sponsor in the printed awards program, on event signage and in the ceremony's PowerPoint presentation.
 - Verbal recognition as a table sponsor by the awards' emcee during the ceremony.
 - Recognition in a sponsor 'thank you' advertisement in a post-event issue of *Total Securitization*.
-

Award Category Sponsor (category exclusive) \$10,000

- 3 seats at the awards dinner.
- Recognition as the award sponsor in Institutional Investor's industry-wide, pre-event promotion; includes email campaigns, direct mail campaigns and print and online advertising in Institutional Investor's publications.
- Opportunity for a sponsor representative to co-present the sponsored award during the ceremony.
- Full page, 4-color ad in the program brochure.
- Recognition as the award category sponsor in the printed awards program, on event signage and in the ceremony's PowerPoint presentation.
- Verbal recognition as the award category sponsor by emcee during ceremonies.
- Recognition in a sponsor 'thank you' advertisement in a post-event issue of *Total Securitization*.

Award Category Sponsor w/ full table of 10 \$15,000

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Evening Gift Sponsor (non-exclusive) \$ 9,000

- 3 seats at the awards dinner.
- Gift, provided by sponsor, will be placed at each guest's table setting.
- Recognition as the gift sponsor in Institutional Investor's industry-wide, pre-event promotion; includes email campaigns, direct mail campaigns and print and online advertising in Institutional Investor's publications.
- Full page, 4-color ad in the printed awards program.
- Recognition as the gift sponsor in the printed awards program, on event signage and in the ceremony's PowerPoint presentation.
- Verbal recognition as the gift sponsor by the awards' emcee during the ceremony.
- Recognition in a sponsor 'thank you' advertisement in a post-event issue of *Total Securitization*.

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Total Securitization's
4th Annual U.S. Securitization Awards

April 17th, 2008 • The Ritz-Carlton New York • Battery Park, New York City
 — Sponsorship Reservation Form —

Fax completed form to +1 212-224-3811

Sponsorship Package (Please mark the package you wish to contract):

- | | |
|------------------------------------------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Exclusive Award Dinner and Ceremony Sponsor | US \$28,000 |
| <input type="checkbox"/> Exclusive Cocktail Reception Sponsor | US \$20,000 |
| <input type="checkbox"/> Exclusive Registration Sponsor | US \$16,000 |
| <input type="checkbox"/> Exclusive Champagne Toast Sponsor | US \$15,000 |
| <input type="checkbox"/> Exclusive Premium Chocolate Sponsor | US \$12,000 |
| <input type="checkbox"/> Table Sponsor (non-exclusive) | US \$10,000 |
| <input type="checkbox"/> Award Category Sponsor (category exclusive) | US \$10,000 <i>(please check preferred category below)</i> |
| <input type="checkbox"/> Award Category Sponsor (category exclusive) w/ full table of 10 | US \$15,000 <i>(please check preferred category below)</i> |

<input type="checkbox"/> Deal of the Year	<input type="checkbox"/> Trustee of the Year	<input type="checkbox"/> Investor of the Year
<input type="checkbox"/> ABS, <input type="checkbox"/> CDO, <input type="checkbox"/> CMBS	<input type="checkbox"/> Law Firm of the Year	<input type="checkbox"/> Outstanding Contribution of the Year
<input type="checkbox"/> Firm of the Year	<input type="checkbox"/> CDO Manager of the Year	<input type="checkbox"/> Research Team of the Year
<input type="checkbox"/> ABS, <input type="checkbox"/> CDO, <input type="checkbox"/> CMBS		

- | | |
|---------------------------------------------------------------|------------|
| <input type="checkbox"/> Evening Gift Sponsor (non-exclusive) | US \$9,000 |
|---------------------------------------------------------------|------------|

Sponsoring Company's Name: _____
 (as it should appear in all published promotional material)

Primary Contact Name: _____
 (the person who will coordinate sponsoring company's participation in awards)

Primary Contact Title: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____

Country: _____ Tel: _____ Fax: _____

Email: _____

Authorized signature for payment on reservation: _____

Please print name of authorized signatory: _____ Date: _____

Method of Payment: Check enclosed (payable to Institutional Investor) Charge the following credit card Send invoice

Name as it appears on credit card: _____

Credit card type: MC Visa AMEX

Credit card #: _____

Expiration date: _____

Billing Zip Code: _____

Signature of Cardholder: _____

Send invoice to: (if different from above contact):

Contact Name: _____

Company Name: _____

Address: _____

City: _____

State/Province: _____

Postal Code: _____ Country: _____

Phone: _____ Fax: _____

Email: _____

The term of this non-cancelable agreement begins the date it is signed and accepted by Institutional Investor and ends upon completion of the event – April 17th, 2008. All payments are due 30 days prior to the date of the event, either by credit card, wire transfer or by company check, or at the time the agreement is submitted to Institutional Investor if submission is less than 30 days from the date of the event.

**Awards Contact: Tracey Redmond, Awards Director. Institutional Investor, 225 Park Ave. South, NY, NY 10003,
 P: +1 212-224-3239, F: +1 212-224-3811, tredmond@iievents.com**