

The 14th Annual Mutual Fund Industry Awards

March 8, 2007 • The Ritz-Carlton New York, Battery Park *Cocktail Reception, Silent Auction, Dinner and Ceremony*

For the past 13 years, the highly-coveted Mutual Fund Industry Awards have recognized the fund leaders, marketers and trustees who have made significant impacts on the fund industry.

Nominees for these annual awards are selected by the editors of Institutional Investor's *Fund Action* and *Fund Directions* newsletters – leading publications covering the U.S. mutual fund industry – based on their extensive industry-wide due-diligence. The editors draw on their own market intelligence as well as consider input from readers and industry leaders when making their selections.

On March 8th, 2007, nominees will be honored and winners will be awarded at an annual awards dinner and ceremony at The Ritz-Carlton, Battery Park, New York City. This gala event brings together the many professionals in the mutual fund industry to recognize and celebrate the achievements of their peers.

Last year's event hosted over 325 leaders and luminaries from the mutual fund industry and helped to raise money for Little Kids Rock, the chosen charity for the 2006 awards.

To view last year's nominees, winners and pictures from the awards dinner, visit <http://www.iinews.com/site/MFA06/>

For professionals and companies in the mutual fund industry, this is an event not to be missed. Sponsoring the Mutual Fund Industry Awards is an excellent way for your company to strengthen its brand with leaders in the mutual fund industry and reinforce its relationships with existing clients.

2007 Award Categories

Fund Action Award Categories:

- Fund Leader of the Year
- Fund Marketer of The Year
- Deal Of The Year
- Sales Success
- Advertising Campaign of the Year
- Separately Managed Accounts Player of the Year
- Lifetime Achievement Award Winner

Fund Directions Award Categories:

- Trustee of the Year
- Small Board Trustee Of The Year Nominees
- Lifetime Achievement Award Winner

Nominees for the 2007 awards will be announced in January, 2007.

INSTITUTIONAL INVESTOR AWARDS EVENTS A HISTORY OF SUCCESS

For years, award winners, nominees and attendees have supported and enjoyed Institutional Investor News Awards events.



For information on sponsoring or attending this year's awards dinner, please contact Ali Harapko, at +1-212-224-3609, aharapko@iievents.com.